

THE SECURITY OF HOLDING REAL  
MONEY

Israel Gold and Silver Investment  
products

## ABOUT INVESTMENT BULLION

If you buy Gold, Silver, Platinum or Palladium for the Precious Metal content, you're probably buying bullion. While the Troy ounce size is most common, investors can also find pieces large as 1 kilogram

### **Composition of Investment Bullion**

Every investment bullion product is marked with its content and purity.

**Troy oz:** *The standard of measurement for Precious Metal bullion, 1 Troy oz equals 31.1035 grams.*

**Fine:** *Refers to the purity of the Precious Metal. A coin or bar that's .999 fine will be 99.9% Precious Metal. One that's .9999 fine will be 99.99% Precious Metal.*

*The weight that's stamped on a product is the actual Precious Metal content. So, a 1 oz product may weigh slightly more than 1 oz, the extra weight being the other metals used to harden pure gold.*

### **Pricing Investment Bullion**

On most pages of the iGold website, you'll find sales price for the featured Precious Metal. Sales prices are determined by global paper market prices.

Spot prices change many times in a day and iGold updates them every minutes. Noone can buy Precious Metals at the actual spot price since this is the paper price. The actual purchase price for physical gold and silver includes the...

**Premium:** *An additional cost above spot to cover manufacturing, distribution and marketing costs.*

*So when you're on the iGold website and you see our products are priced 6.25%-10% over spot per coin, this means that our coins are priced at the spot price for the actual weight of the coin, plus a premium of 10%.*

# Bullion Coins:

-----GOLD-----



**1 oz Gold American Eagle**  
*The most popular Gold bullion coin in America and Israel. 22k gold.*



**1 oz Gold Canadian Maple Leaf**  
*This official Gold bullion coin of Canada showcases a single maple leaf on the reverse and Queen Elizabeth II on the obverse. .9999 fine gold.*



**1 oz Gold Krugerrand**  
*The first Gold bullion coin of the modern era, millions have been sold since it was first minted in 1967.*

-----SILVER-----



**1 oz Silver American Eagle**  
*The most popular Silver bullion coin in the world, it's highly liquid. It's also attractive, with a design based on the Walking Liberty Half Dollar design.*



**1 oz Silver American Eagle**  
*Many say it's the world's most beautiful Silver bullion coin. And with it's .9999 fine Silver composition, it's surely one of the purest.*



**1 oz Silver American Eagle**  
*This is the first year this popular South African coin has been offered as a Brilliant Uncirculated Silver coin.*

# Bullion Bars:

-----GOLD-----



**1oz Pamp Suisse Gold Bar**  
*Credit Suisse is a worldwide reputable bullion manufacturer, ensuring the craftsmanship and .9999 fine quality of this Gold bar.*



**1oz Credit Suisse Gold Bar**  
*Credit Suisse is a worldwide reputable bullion manufacturer, ensuring the craftsmanship and .9999 fine quality of this Gold bar.*

-----SILVER-----



**1oz Pamp Suisse Silver Bar**  
*Pamp Suisse is a worldwide reputable bullion manufacturer, ensuring the craftsmanship and .9999 fine quality of this Silver bar.*



**1oz Sunshine Mint Silver Bar**  
*Sunshine Minting's respected and widely recognized name gets further authenticity for this 1 oz Silver bar with their innovative security feature, MintMark SI™.*

ISRAEL'S TRUSTED BULLION DEALER

-SINCE 2012

Integrity. Trust. Customer Service — we live by these values 24 hours a day, 7 days a week. And we're always looking for ways to give our customers a better experience.



זהב ישראל 